



Western Plains Petroleum Ltd.

Western Plains Petroleum New Drilling Locations

For Immediate Release

January 11, 2011

CALGARY, ALBERTA – Western Plains Petroleum Ltd. (TSXV:WPP) (“**Western Plains**” or the “**Company**”) announces it has identified two (2) new drilling locations, in addition to one (1) previously identified in-fill drill location, that are expected to form part of its continued drilling operations in the Landrose area of west-central Saskatchewan in 2011. All three of the drill locations will be targeting the McClaren formation situated on the Company’s Landrose heavy oil property.

The in-fill well location forms part of the package of six (6) in-fill well locations for which down-spacing approvals are being sought, as previously announced by the Company in early December, 2010. The in-fill well location is adjacent to the six (6) producing Landrose wells (2.75 net to the Company) that the Company drilled in 2010. Drilling operations on these three drill locations will commence as soon as practicable after receipt of such approvals, subject to rig availability. The Company has a 50% working interest in these locations and will be operator.

About Western Plains Petroleum Ltd.

Western Plains is a Lloydminster, Alberta, based junior heavy oil producer with interests located in the Lloydminster area in both Saskatchewan and Alberta. The common shares of the Company trade on the TSX Venture Exchange under the symbol WPP.

For more information, please contact:

David Forrest

President and Chief Executive Officer
Western Plains Petroleum Ltd.
#202, 5004 – 18 Street
Lloydminster, AB T9V 1V4

Telephone: (780) 205-4468
Fax : (780) 808-8038
E-mail: brahmadf@gmail.com
www.westernplainspetroleum.com.

Neither the TSX Venture Exchange nor its Regulation Services Provider (as the term is defined in the Policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Reader Advisory

This news release includes management's assessment of future plans and operations, capital raising activities, wells to be drilled, timing of drilling of wells, re-activation activities, production estimates and planned capital expenditures, which may constitute forward-looking statements under applicable securities laws and necessarily involve risks including, without limitation, risks associated with oil and gas development, production, competition from other producers, inability

to retain drilling rigs and other services, delays resulting from or inability to obtain required regulatory approvals, and the inability to fund required capital expenditures. Actual future results may differ materially from those assumed or described in such forward-looking statements as a result of the impact of issues, risks and uncertainties whether described herein or not, which Western Plains may not be able to control. The reader is therefore cautioned not to place undue reliance on such forward-looking statements. The forward-looking statements contained in this news release are made as of the date hereof and Western Plains undertakes no obligation to update publicly or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. The forward-looking statements contained in this news release are expressly qualified by this cautionary statement.